

I. COURSE DESCRIPTION:

Photography II - This course will build on knowledge gained in Photography I. Students will be asked to complete more concept style assignments using techniques from Photography 1 and building techniques in Photography II. Students will explore light modifiers, on camera flash, bounce flash and simple off camera flash. Practical applications of these techniques will be stressed as well as problem solving in photographic situations.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Critically evaluate the effectiveness of images in written and verbal format.

Potential Elements of the Performance:

1. Demonstrate keen evaluation with in class discussions the qualities of photographic images.
2. Make quality spoken and written presentations of images.

2. Communicate clearly, concisely, and correctly in the written, spoken, and visual form that fulfils the purpose and meets the needs of the client.

Potential Elements of the Performance:

- Make clear and concise spoken and visual presentations to class.
- Create a high quality photographic record that shows understanding of client's needs.
- Write clear and concise proposals and evaluations of assignments.

3. Respond to written, spoken, or visual messages in a manner that ensures effective communication.

Potential Elements of the Performance:

- Demonstrate effective communication skills with in class discussions.
- Produce effective written and proper evaluation of material presented by instructor and class.

4. Use a variety of thinking skills to anticipate and solve problems.

Potential Elements of the Performance:

- Solve visual problems by doing assignments in a planned thoughtful way.

5. Locate, select, organize, and document information using appropriate technology and information systems.

Potential Elements of the Performance:

- Use photoshop in an appropriate, skilful manner.
- Use cameras and equipment in a high quality way.

6. Show respect for the diverse opinions, values, belief systems, and contributions of others.

Potential Elements of the Performance:

- Listen and comment in an appreciative respectful manner to presentations by Instructor and other students.
- Show a high degree of respect to photographic work that may have diverse opinions, values, and beliefs.

7. **Manage the use of time and other resources to complete projects.**
Potential Elements of the Performance:
 - Create skilful presentations in a timely manner.
 - Do assignments using many resources available using effective time management.
8. **Capture professional quality images using the appropriate equipment and techniques.**
Potential Elements of the Performance:
 - Finish high quality assignments using camera and lights or ambient lighting applying techniques taught in class.
 - Maintain a high degree of quality in producing images.
9. **Utilize design elements and lighting techniques to capture images that communicate effectively;**
Potential Elements of the Performance:
 - Apply design elements and lighting technique and use to create assignments that communicate ideas or principles taught in class.
10. **Create and edit well-designed and technically sound digital images using industry standard software;**
Potential Elements of the Performance:
 - Use Photoshop in a creative professional way to edit assignments.
11. **Finish and distribute images in a format that meets the needs of the client;**
Potential Elements of the Performance:
 - In communication with instructor of a client produce images to satisfy same.
 - Produce assignments in formats specified.
12. **Develop a portfolio that demonstrates creative and professional skills and abilities in digital image capture and editing;**
Potential Elements of the Performance:
 - Utilize creative and technical skills developed to build a high quality body of work.
13. **Communicate effectively with clients and suppliers to provide high quality services;**
Potential Elements of the Performance:
 - Through written and oral communication with Instructors, suppliers and potential clients students will develop projects that offer high quality services.
 - Through discussion and with communication skills find out what exactly is specified to meet clients needs.
14. **Participate in ongoing professional development and adhere to ethical and industry standards**
Potential Elements of the Performance:
 - Hand in all assignments in a professional industry standard manner with respect to ethical standards.
 - Look to new levels of professional development.
15. **Execute mathematical operations accurately.**
Potential Elements of the Performance:
 - Use mathematics for proper use in regard to camera shutter speed and aperture, lens choice, sensor size, image size, magnification ratios, lighting ratios, etc.
16. **Apply a systematic approach to solve problems**
Potential Elements of the Performance:
 - Study and apply systematic approaches to assignments to show how visual problems can be solved.
17. **Execute proper display of Images**
Potential Elements of the Performance:
 - Study and apply the use of matting for display.
 - Study and apply the use of a mat cutter

- Study and apply archival display techniques.
18. **Evaluate and apply creative concepts and techniques appropriate to a specific client's needs**
Potential Elements of the Performance:
- Brainstorming techniques to maximize originality of your concept
 - Evaluation of a client/commission/project's needs to ensure images are appropriate and communicate effectively
19. **Study and execute lighting techniques meant to embellish available light when on location**
Potential Elements of the Performance:
- Use of on camera flash
 - Use of off camera flash
 - Use of reflectors and diffusers
 - Use of colored lighting
20. **Study and apply colour theory in images**
Potential Elements of the Performance:
- Study and apply color theory principals
 - Study and apply concepts such as hue, saturation and brightness to change the mood of an image.

III. TOPICS

1. White balance
2. Fashion photography
3. Wedding portraits
4. Light modifiers
5. Set design
6. Art direction
7. Location lighting
8. Promotional photography
9. Colour Theory
10. Image display
11. Colour balance
12. Coloured light

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

All students will be required to use tools and materials specified in the equipment list. In addition students should expect to purchase consumable supplies such as printing paper, mat board, cover stock, etc.

V. EVALUATION PROCESS/GRADING SYSTEM:

All assignments = 100% of the grade.

All Assignments must be completed with a minimum of 50% in order to pass this class.

There will be approximately 10 practical assignments. Students can expect at least one quiz.

Late assignments and resubmissions will only be accepted up until two weeks before the final day of class.

The following semester grades will be assigned to students:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	3.00
B	70 - 79%	2.00
C	60 - 69%	1.00
D	50 – 59%	0.00
F (Fail)	49% and below	
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session. *It is the departmental policy that once the classroom door has been enclosed, the learning process has begun. Late arrivers will not be granted admission to the room.*

Deductions – Lates and fails

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 20% initial deduction and 10% each week there after. There will be a specified date that late assignments can be handed in after which consultation with instructor will be necessary.

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlined below.

Late assignments and resubmissions will only be accepted up until two weeks before the final day of class.

Fail:

A fail grade (F) is assessed to an assignment, which has not been executed to a minimum satisfactory “D” grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely redone or corrected according to the instructor’s specific instructions.

Resubmission Policy:

Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student:

- An assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation
- An assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards.
- Assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked “RESUBMISSION” when submitted.
- It must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice and longer timeframe available.
- When comparing the original submission grade the student will receive benefit of the higher grade.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.